

**EEO PUBLIC FILE REPORT**

**This Report covers full-time vacancy recruitment data for the period: May 23, 2023 - May 22, 2024**

**1) Employment Unit: Beasley Media Group – Las Vegas**

**2) Unit Members (Stations and Communities of License):**

**KCYE (FM), Boulder City, NV  
KKLZ (FM), Las Vegas, NV  
KOAS (FM), Dolan Springs, AZ  
KVGs (FM), Meadview, AZ  
KXTE (FM), Pahrump, NV**

**3) EEO Contact Information for Employment Unit:**

Mailing Address:  2920 S. Durango Drive Las Vegas, NV 89117	Telephone Number: 702-730-0303
	Contact Person/Title: Greg Yudkin/Corporate Controller
	E-mail Address: greg.yudkin@bbgi.com

**4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
(a) Market Manager	Industry Referral
(b) Digital Sales Account Executive (4)	Employee Referral
(c) Sales Assistant	Employee Referral
(d) Digital Project Coordinator	Indeed
(e) VP of Business Development	Employee Referral

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**5) Job Title: A Market Manager**

**Referral Source(s) of Hire: Industry Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Industry Referral	N/A			14	N
Indeed.Com	On Line Access			0	N
LinkedIn	On Line Access			1	N
BBGI.Com	On Line Access			11	N
LV Jobs.com	On Line Access			0	N

**5) Job Title: B Digital Sales Account Executive (4)**

**Referral Source(s) of Hire: Employee Referral (4)**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	N/A			9	N
Indeed.Com	On Line Access			2	N
LinkedIn	On Line Access			4	N
BBGI.Com	On Line Access			1	N
LV Jobs.com	On Line Access			0	N

**5) Job Title: C Sales Assistant**

**Referral Source(s) of Hire: Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	On Line Access			1	N
Industry Referral	N/A			0	N
Indeed.Com	On Line Access			1	N
Linked In	On Line Access			1	N
BBGI.Com	On Line Access			0	N

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**5) Job Title: D Digital Project Coordinator Referral Source(s) of Hire: Indeed**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	N/A			0	N
Indeed.Com	On Line Access			3	N
BBGL.COM	On Line Access			0	N
LinkedIn	On Line Access			0	N
All Access	On Line Access			0	N
LV Jobs.com	On Line Access			0	N

**5) Job Title: E VP of Business Development Referral Source(s) of Hire: Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	N/A			1	N
Indeed.Com	On Line Access			0	N
BBGL.COM	On Line Access			0	N
LinkedIn	On Line Access			0	N
All Access	On Line Access			0	N
LV Jobs.com	On Line Access			0	N

**6) Total # of Interviewees Referred:** For the period from **May 23, 2023 - May 22, 2024** this Employment Unit interviewed 49 interviewees for full-time job vacancies.

**7) Supplemental Recruitment Initiatives.**

**(a) Initiative: Participation in Job Fairs**

- UNLV Journalism/Internship Fair, February 28, 2024. Represented by KOAS Program Director.
- NAB Annual Career Fair, April 15, 2024. Representatives from Administration, Digital, Sales, Programming and Promotion Departments attended.
- Choice Career Fair, September 21, 2023, Santa Fe Station Casino. Market Controller participated.

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**(b) Initiative: Internship Program**

The Station Employment Unit has established and conducts an internship program designed to assist members of the community to acquire skills needed for broadcast employment. During this reporting period, the Unit hosted one intern from UNLV.

**(c) Initiative: EEO Training**

On May 7, 2024, all Station Employment Unit employees, including management-level personnel, attended and participated in sensitivity training. This program promoted understanding and support for core Diversity, Equity, and Inclusion concepts. The program promoted a culture of social responsibility and belonging that advocates for hiring and developing employees of every ethnicity, race, social-economic origin, culture, age, religion, gender and sexual orientation, and individuals with differing abilities. The program was in conjunction with Beasley's overall DEI program initiatives and training.

**(d) Initiative: Public Affairs Programming Regarding Educational and Employment Opportunities**

The Employment Unit's Public Affairs host, Wendy Rush, participated, through live interviews, PSAs, and website and social media posts, in bringing awareness to the community about local non-profits needs and educational and employment services. The programs provided information about resources and services free to the community, including, but not limited to, mental health education, addiction recovery programs, housing, food services, safe shelter for domestic violence victims, work readiness programs, and scholarship resources. The programs also kept the community informed about fundraising events for local nonprofits, including, but not limited to, The Shade Tree's "Once Upon A Gala", the Special Olympics' "Las Vegas Plunge", Nevada Donor Networks' "Hope Glows" event, and the Just One Project's "On Cloud Wine".

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