



3033 Riviera Drive, Suite 200
Naples, Florida 34103

January 16, 2025

VIA UPLOAD TO PUBLIC INSPECTION FILES

Elizabeth E. Goldin
Assistant Chief, Investigations & Hearings Division
Enforcement Bureau
Federal Communications Commission
45 L Street NE
Washington, DC 20554

RE: Station KOAS(FM), Dolan Springs, Arizona (Facility ID No. 25692)

Dear Ms. Goldin:

Beasley Broadcast Group, Inc. (“BBGI”) hereby responds to the Enforcement Bureau’s letter dated October 18, 2024 (the “EEO Audit Letter”) requesting information and materials in connection with the audit of the EEO program of KOAS-FM, Dolan Springs, Arizona (Facility ID No. 25692) and other stations (collectively, the “Stations”) in the station employment unit (the “Employment Unit”).¹ Beasley Media Group Licenses, LLC, licensee of the Stations, is a wholly owned subsidiary of BBGI.

In compiling the requested information and materials and preparing its response, BBGI has relied on an examination of its files and records and due inquiry of current employees who are knowledgeable of employment-related issues at the Employment Unit.

In addition to KOAS-FM, the Employment Unit includes:

Call Signs	Service	Facility ID. No.	Community of License
KDWN ²	AM	54686	Las Vegas, Nevada
KCYE	FM	25752	Meadview, Arizona
KKLZ	FM	40757	Las Vegas, Nevada
KVGS	FM	57281	Boulder City, Nevada
KXTE ³	FM	2100	Pahrump, Nevada

The responses below correspond to the paragraph numbers in the EEO Audit Letter.

¹ By electronic mail dated November 26, 2024, BBGI was granted an extension of time through January 16, 2025 to respond to the EEO Audit Letter; accordingly, this response is timely-filed.

² Station KDWN(AM) was sold to Audacy License, LLC on December 22, 2022.

³ Station KXTE(FM) was acquired by BBGI on December 22, 2022.

Paragraph 2(b)(i): EEO Public File Reports

The Employment Unit’s two most recent EEO public file reports, which cover the 2023 and 2024 reporting periods (May 23, 2022 – May 22, 2023 and May 23, 2023 – May 22, 2024), are attached at Attachment A.

Paragraph 2(b)(ii): Websites

The Employment Unit’s most recent public file report is linked to the Stations’ websites pursuant to Section 73.2080(c)(6). The websites are:

Call Sign	Website URL
KOAS	https://jammin1057.com
KCYE	https://coyotecountrylv.com
KKLZ	https://963kklz.com
KVGS	https://1027vgs.com
KXTE	https://x1075lasvegas.com

Paragraph 2(b)(iii): Positions Filled

The dates of hire for the full-time positions listed on the two most recent EEO public file reports are listed below. In certain instances, the hire dates straddle the two reporting periods due to discrepancies in interview, offer and start dates.

May 23, 2022 – May 22, 2023		
#	Vacancy	Hire Date
1	Account Executive (5 positions)	4/1/2022
		4/18/2022
		12/19/2022
		1/18/2023
		7/17/2023
2	Digital Sales Manager	10/31/2022
3	Digital Sales Specialist	8/1/2022
4	On Air, Afternoon Talent	7/24/2023

May 23, 2023 – May 22, 2024		
#	Vacancy	Hire Date
1	Market Manager	6/1/2023
2	Digital Sales Account Executive (4 positions)	9/5/2023
		4/23/2024
		5/13/2024
		7/12/2024
3	Sales Assistant	4/22/2024
4	Digital Project Manager	7/1/2024
5	VP of Business Development	9/11/2023

Attachment B hereto contains copies of job postings and communications announcing the full-time job vacancies filled during the reporting periods. It should be noted that certain positions, including account executive and digital sales account executive, are essentially evergreen, meaning that the Employment Unit maintains active postings for these positions on an ongoing basis.

Paragraph 2(b)(iv): Interviewees

The total number of interviewees for each vacancy and the referral source for each interviewee for all full-time Employment Unit vacancies filled during the periods covered by the above-mentioned EEO public file reports are as follows:

May 23, 2022 – May 22, 2023			
Total Full-Time Interviewees: 64			
#	Vacancy	Total No. of Interviewees	Referral Source for Each Interviewee
1	Account Executive (5 positions filled)	1	Rehire: 1 hire
		22	Employee Referrals: 2 hires
		1	Indeed.com: 1 hire
		2	BBGI.Com: 1 hire
2	Digital Sales Manager	1	Employee Referral: 1 hire
		3	Indeed.com (0)
3	Digital Sales Specialist	3	LinkedIn: 1 hire
		2	Indeed.com (0)

May 23, 2022 – May 22, 2023 (continued)			
4	On Air, Afternoon Talent	4 18 7	Employee Referral: 1 hire BBGI.Com (0) All Access (0)

May 23, 2023 – May 22, 2024 Total Full-Time Interviewees: 49			
#	Vacancy	Total No. of Interviewees	Referral Source for Each Interviewee
1	Market Manager	14 1 11	Industry Referral: 1 hire Linked In: (0) BBGI.com: (0)
2	Digital Sales Account Executive (4 positions)	9 2 4 1	Employee Referral: 4 hires Indeed.com: (0) LinkedIn: (0) BBGI.com: (0)
3	Sales Assistant	1 1 1	Employee Referral: 1 hire Indeed.com: (0) LinkedIn: (0)
4	Digital Project Coordinator	3	Indeed.com: 1 hire
5	VP of Business Development	1	Employee Referral: 1 hire

Paragraph 2(b)(v): Recruitment Initiatives

Documentation demonstrating performance of at least four completed initiatives pursuant to Section 73.2080(c)(2), including Employment Unit personnel involved in the recruitment initiatives, is included at Attachment C.

The Employment Unit has 30 full-time employees and 8 part-time employees. The Employment Unit is located in a market with more than 250,000 persons. The Employment Unit is required to perform four initiatives within each two-year period.

Paragraph 2(b)(vi): Discrimination Complaints

There have been no complaints involving the Stations filed during their current license term, before any body having competent jurisdiction under Federal, State, territorial or local law, alleging unlawful discrimination in the employment practices of the Stations or the Employment Unit on the basis of race, color, religion, national origin, or gender.

Paragraph 2(b)(vii): Description of Responsibilities

Management of the Employment Unit actively works to facilitate effective implementation and enforcement of the Employment Unit's equal opportunity and nondiscrimination practices and policies.

The Employment Unit's VP/Market Manager holds ultimate responsibility for ensuring the Employment Unit's EEO policies are followed. The VP/Market Manager works to see that the EEO policies are implemented effectively, that notices are sent to recruitment sources on the Employment Unit's distribution lists, and, in conjunction with the department heads, that the necessary paperwork is completed for each full-time job vacancy.

The VP/Market Manager and the department heads are responsible for seeing that the Employment Unit complies with its EEO policies in its day-to-day operations. Department heads are reminded of the Employment Unit's EEO policies at department head meetings, and that they are responsible for contacting the VP/Market Manager for assistance disseminating notice of full-time and part-time job vacancies. Employment Unit management is also available to address employee concerns regarding the Employment Unit's EEO policies.

Pursuant to 47 C.F.R. § 73.2080(b), the Employment Unit uses a variety of methods to inform both current employees and job applicants of its EEO policies. The Employment Unit's current employees are informed of BBGI's and the Employment Unit's EEO policies in the BBGI employee handbook, which each employee receives at the time of hire. In the section dedicated to Equal Employment Opportunity, the BBGI employee handbook explains that:

We are an Equal Employment Opportunity employer committed to providing equal opportunity in all of our employment practices, including selection, hiring, assignment, re-assignment, promotion, transfer, compensation, discipline, and termination. The Company prohibits discrimination, harassment, and retaliation in employment based on race, color, religion, genetic information, national origin, sex (including same sex), pregnancy, childbirth, or related medical conditions, age, disability or handicap, citizenship status, service member status, or any other category protected by federal, state or local law.

The Employment Unit informs job applicants of its EEO policies by including a description of its EEO and nondiscrimination policies on the first page of each application for employment. The application informs applicants that "This Company is an equal opportunity employer. We are committed to providing equal opportunity in all employment practices, including but not limited to selection, hire, promotion, transfer, and compensation to all qualified applicants and employees without regard to race; color; religion; ancestry; sex; pregnancy; childbirth or related medical condition; national origin; age; disability; genetic information;

citizenship status; service member status; or any other category protected by law.” The Employment Unit’s printed advertisements, online postings, and on-air announcements regarding job vacancies also explain that the Employment Unit is an equal opportunity employer.

Paragraph 2(b)(viii): Outreach Efforts

The Employment Unit conducts ongoing evaluations of its EEO recruitment program, pursuant to 47 C.F.R. § 73.2080(c)(3), in an effort to ensure its efforts achieve broad outreach to potential applicants. The VP/Market Manager performs such analyses, including ongoing review of recruitment data and the recruitment source list to assess the effectiveness of the Employment Unit’s recruitment sources. In order to improve the pool of applicants for vacancies at the Employment Unit, in addition to distributing notice of vacancies to the organizations listed on its recruitment sources list, the Employment Unit recruits at job fairs and/or networking events. Additionally, through participation in such activities, personnel from the Employment Unit interact with personnel from local organizations and potential recruitment sources in the community.

Paragraph 2(b)(ix): Internal Policies

The Employment Unit regularly analyzes the effectiveness of its EEO practices and policies (including examination of pay, benefits, seniority practices, promotions, and selection techniques and tests) in an effort to ensure they provide equal opportunity and do not have a discriminatory effect, as required by 47 C.F.R. § 73.2080(c)(4).

The Employment Unit’s VP/Market Manager works with management at BBGI to examine employee pay rates, fringe benefits, seniority practices, and promotions to determine whether all employees were treated equally in connection with the Employment Unit’s annual budget process. The Employment Unit’s employees are offered identical benefits, including insurance and paid leave, with the exception of the VP/Market Manager and certain contract employees who receive benefits in accordance with their individually-negotiated contracts.

The Employment Unit makes all promotion decisions based on the skills, ability and experience of the applicant – race, color, religion, national origin, and gender are not considered. Furthermore, it is the Employment Unit’s policy that the VP/Market Manager approves all promotion decisions and that the VP/Market Manager and the BBGI General Counsel approve termination decisions.

There are no union agreements applicable to employees of the Employment Unit.

Paragraph 2(b)(x): Religious Broadcaster

Not applicable. BBGI is not a religious broadcaster.

Paragraphs 3 and 4: Time Brokerage

Not applicable. None of the Stations in the Employment Unit is subject to a time brokerage agreement, and the licensee is not a broker of any of the Stations.

Paragraph 5: E-mail Contact

The email address for the Station representative to contact regarding this response is:
nory@lermansenter.com.

[SIGNATURE ON FOLLOWING PAGE]

Should any questions arise regarding this information, please contact the licensee's counsel, Nancy Ory at (202) 416-6791.

Respectfully submitted,

/s/ Chris Ornelas

Chris Ornelas
Executive Vice President & General
Counsel
Beasley Broadcast Group, Inc.

ATTACHMENT A
EEO PUBLIC FILE REPORT:
MAY 23, 2022 - MAY 22, 2023

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: **May 23, 2022 - May 22, 2023**

1) **Employment Unit: Beasley Media Group – Las Vegas**

2) **Unit Members (Stations and Communities of License):**

KDWN (AM), Las Vegas, NV¹
KCYE (FM), Boulder City, NV
KKLZ (FM), Las Vegas, NV
KOAS (FM), Dolan Springs, AZ
KVGS (FM), Meadview, AZ
KXTE (FM), Pahrump, NV²

3) **EEO Contact Information for Employment Unit:**

Mailing Address: 2920 S. Durango Drive Las Vegas, NV 89117	Telephone Number: 702-730-0303
	Contact Person/Title: JoAnn Johnson/Market Controller
	E-mail Address: joann.johnson@bbgi.com

4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Job Title	Recruitment Source Referring Hiree
(a) Account Executive (5 positions)	Rehire (1), Employee Referrals (2), Indeed (1), BBGI.Com (1)
(b) Digital Sales Manager	Employee Referral
(c) Digital Sales Specialist	LinkedIn
(d) On Air, Afternoon Talent	Employee Referral

¹ KDWN was acquired by Audacy License, LLC on December 22, 2022.

² KXTE was acquired by Beasley Media Group Licenses, LLC on December 22, 2022.

**Stations KDWN(AM), KCYE(FM), KKLZ(FM), KOAS(FM), KVGS(FM), and KXTE(FM)
are Equal Opportunity Employers.**

5) Job Title: A Account Executive (5 positions)

Referral Source(s) of Hiree: Rehire (1), Employee Referrals (2), Indeed (1), BBGI.Com (1)

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	N/A			22	N
Indeed.Com	On Line Access			1	N
LinkedIn	On Line Access			0	N
BBGI.Com	On Line Access			2	N
LV Jobs.com	On Line Access			0	N
Rehire	N/A			1	N

5) Job Title: B Digital Sales Manager

Referral Source(s) of Hiree: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	N/A			1	N
Indeed.Com	On Line Access			3	N
LinkedIn	On Line Access			0	N
BBGI.Com	On Line Access			0	N
LV Jobs.com	On Line Access			0	N

5) Job Title: C Digital Sales Specialist

Referral Source(s) of Hiree: LinkedIn

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	On Line Access			0	N
Industry Referral	N/A			0	N
Indeed.Com	On Line Access			2	N
Linked In	On Line Access			3	N
BBGI.Com	On Line Access			0	N

Stations KDWN(AM), KCYE(FM), KKLZ(FM), KOAS(FM), KVGS(FM), and KXTE(FM)

are Equal Opportunity Employers.

5) Job Title: D On-Air, Afternoon Talent Referral Source(s) of Hiree: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	N/A			4	N
Indeed.Com	On Line Access			0	N
BBGI.COM	On Line Access			18	N
LinkedIn	On Line Access			0	N
All Access	On Line Access			7	N
LV Jobs.com	On Line Access			0	N

6) Total # of Interviewees Referred: For the period from **May 23, 2022 - May 22, 2023**, this Employment Unit interviewed 64 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

(a) Initiative: Participation in Job Fairs

- UNLV Journalism/Internship Fair, April 05, 2023. Represented by KOAS Program Director.
- NAB Annual Career Fair, April 18, 2023. Representatives from Administration, Digital, Sales, Programming and Promotion Departments attended.
- Choice Career Fair, February 23, 2023, Santa Fe Station Casino. Market Controller participated.
- Choice Career Fair, March 30, 2023, Santa Fe Station Casino. Market Controller Participated.

(b) Initiative: Internship Program

The Station Employment Unit has established and conducts an internship program designed to assist members of the community to acquire skills needed for broadcast employment. During this reporting period, the Unit hosted an intern from UNLV.

(c) Initiative: Management Level Personnel EEO Training

From April 2022 - December 2022, the employment unit participated in a management training program called “Belong.” The Employment Unit’s market manager attended, as well as all Las Vegas managers. The programs promoted a culture of social responsibility and belonging that advocates for hiring and developing employees of every ethnicity, race, social-economic origin, culture, age, religion, gender and sexual orientation, and individuals with differing abilities.

(d) Initiative: Management-Level Personnel EEO Training

Management-Level Personnel (Employment Unit Market Controller) reviewed the FCC’s EEO FAQ at <https://www.fcc.gov/enforcement/eb-eeo/eeo-frequently-asked-questions>. The FAQ provides a wide-

**Stations KDWN(AM), KCYE(FM), KKLZ(FM), KOAS(FM), KVGs(FM), and KXTE(FM)
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ranging guide to the FCC's EEO rules and policies, including recruitment, initiatives, recordkeeping, and audits.

(e) Initiative: Public Affairs Programming

The Employment Unit's Public Affairs host, Wendy Rush, participated, through live interviews, PSAs, and website and social media posts, in bringing awareness to the community about local non-profits needs and services. Gave information about resources and services free to the community, including, but not limited to, mental health education, addiction recovery programs, housing, food services, safe shelter for domestic violence victims, work readiness programs, and scholarship resources. Also kept the community informed about fundraising events for local nonprofits, including, but not limited to, The Shade Tree's "Once Upon A Gala", the Special Olympics' "Las Vegas Plunge", Nevada Donor Networks' "Hope Glows" event, and the Just One Project's "On Cloud Wine".

**Stations KDWN(AM), KCYE(FM), KKLZ(FM), KOAS(FM), KVGs(FM), and KXTE(FM)
are Equal Opportunity Employers.**

ATTACHMENT A
EEO PUBLIC FILE REPORT:
May 23, 2023 - May 22, 2024

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: May 23, 2023 - May 22, 2024

1) Employment Unit: Beasley Media Group – Las Vegas

2) Unit Members (Stations and Communities of License):

**KCYE (FM), Boulder City, NV
KKLZ (FM), Las Vegas, NV
KOAS (FM), Dolan Springs, AZ
KVGS (FM), Meadview, AZ
KXTE (FM), Pahrump, NV**

3) EEO Contact Information for Employment Unit:

Mailing Address: 2920 S. Durango Drive Las Vegas, NV 89117	Telephone Number: 702-730-0303
	Contact Person/Title: Greg Yudkin/Corporate Controller
	E-mail Address: greg.yudkin@bbgi.com

4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

Job Title	Recruitment Source Referring Hiree
(a) Market Manager	Industry Referral
(b) Digital Sales Account Executive (4)	Employee Referral
(c) Sales Assistant	Employee Referral
(d) Digital Project Coordinator	Indeed
(e) VP of Business Development	Employee Referral

**Stations KCYE(FM), KKLZ(FM), KOAS(FM), KVGS(FM), and KXTE(FM)
are Equal Opportunity Employers.**

5) Job Title: A Market Manager

Referral Source(s) of Hiree: Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Industry Referral	N/A			14	N
Indeed.Com	On Line Access			0	N
LinkedIn	On Line Access			1	N
BBGI.Com	On Line Access			11	N
LV Jobs.com	On Line Access			0	N

5) Job Title: B Digital Sales Account Executive (4)

Referral Source(s) of Hiree: Employee Referral (4)

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	N/A			9	N
Indeed.Com	On Line Access			2	N
LinkedIn	On Line Access			4	N
BBGI.Com	On Line Access			1	N
LV Jobs.com	On Line Access			0	N

5) Job Title: C Sales Assistant

Referral Source(s) of Hiree: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	On Line Access			1	N
Industry Referral	N/A			0	N
Indeed.Com	On Line Access			1	N
Linked In	On Line Access			1	N
BBGI.Com	On Line Access			0	N

**Stations KCYE(FM), KKLZ(FM), KOAS(FM), KVGS(FM), and KXTE(FM)
are Equal Opportunity Employers.**

5) Job Title: D Digital Project Coordinator Referral Source(s) of Hiree: Indeed

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	N/A			0	N
Indeed.Com	On Line Access			3	N
BBGI.COM	On Line Access			0	N
LinkedIn	On Line Access			0	N
All Access	On Line Access			0	N
LV Jobs.com	On Line Access			0	N

5) Job Title: E VP of Business Development Referral Source(s) of Hiree: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	N/A			1	N
Indeed.Com	On Line Access			0	N
BBGI.COM	On Line Access			0	N
LinkedIn	On Line Access			0	N
All Access	On Line Access			0	N
LV Jobs.com	On Line Access			0	N

6) Total # of Interviewees Referred: For the period from May 23, 2023 - May 22, 2024 this Employment Unit interviewed 49 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

(a) Initiative: Participation in Job Fairs

- UNLV Journalism/Internship Fair, February 28, 2024. Represented by KOAS Program Director.
- NAB Annual Career Fair, April 15, 2024. Representatives from Administration, Digital, Sales, Programming and Promotion Departments attended.
- Choice Career Fair, September 21, 2023, Santa Fe Station Casino. Market Controller participated.

**Stations KCYE(FM), KKLZ(FM), KOAS(FM), KVGs(FM), and KXTE(FM)
are Equal Opportunity Employers.**

(b) Initiative: Internship Program

The Station Employment Unit has established and conducts an internship program designed to assist members of the community to acquire skills needed for broadcast employment. During this reporting period, the Unit hosted one intern from UNLV.

(c) Initiative: EEO Training

On May 7, 2024, all Station Employment Unit employees, including management-level personnel, attended and participated in sensitivity training. This program promoted understanding and support for core Diversity, Equity, and Inclusion concepts. The program promoted a culture of social responsibility and belonging that advocates for hiring and developing employees of every ethnicity, race, social-economic origin, culture, age, religion, gender and sexual orientation, and individuals with differing abilities. The program was in conjunction with Beasley's overall DEI program initiatives and training.

(d) Initiative: Public Affairs Programming Regarding Educational and Employment Opportunities

The Employment Unit's Public Affairs host, Wendy Rush, participated, through live interviews, PSAs, and website and social media posts, in bringing awareness to the community about local non-profits needs and educational and employment services. The programs provided information about resources and services free to the community, including, but not limited to, mental health education, addiction recovery programs, housing, food services, safe shelter for domestic violence victims, work readiness programs, and scholarship resources. The programs also kept the community informed about fundraising events for local nonprofits, including, but not limited to, The Shade Tree's "Once Upon A Gala", the Special Olympics' "Las Vegas Plunge", Nevada Donor Networks' "Hope Glows" event, and the Just One Project's "On Cloud Wine".

**Stations KCYE(FM), KKLZ(FM), KOAS(FM), KVGS(FM), and KXTE(FM)
are Equal Opportunity Employers.**

ATTACHMENT B
FULL-TIME JOB POSTINGS
May 23, 2022 - May 22, 2023

Please be aware of fraudulent job postings and offers- Beasley Media Group LLC. will never request money from any applicant or new hire as part of its on-boarding process. We will not hire through text message/social media/email alone.

ACCOUNT EXECUTIVE

Aug 8, 2022

Beasley Media Group, LLC Las Vegas Nevada is seeking a dynamic Account Executive. Must have a strong work ethic, a positive attitude and the ability to have fun. Responsible for developing advertising relationships and customized marketing solutions for potential clients both on air and on line. Media experience is a plus. Candidate must also be proficient in Microsoft Word, Excel, Power Point and Outlook. Sales experience and college degree preferred, but not required. Please forward resume to: cory.cuddeback@bbgi.com.

Beasley Media Group, LLC. is an Equal Opportunity Employer.

Please be aware of fraudulent job postings and offers- Beasley Media Group LLC. will never request money from any applicant or new hire as part of its on-boarding process. We will not hire through text message/social media/email alone.

Investor Links

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Influencers



DIGITAL SALES EXECUTIVE

Aug 8, 2022

Location: Las Vegas, NV

Description: Beasley Media Group LLC/Las Vegas digital sales team is growing again! We are looking for a motivated, out of the box digital strategist and sales maven with 3-5 years digital sales experience to join our team.

This job requires the ability to develop new business, grow existing digital revenue while developing and retaining strong client relationships. BMG-Las Vegas's solution-based approach and robust menu of digital products requires that this Digital Sales Executive possess a deep understanding of the entire digital advertising landscape. The ideal candidate should be well-versed in display advertising, email marketing, social and content marketing, SEM, SEO as well as analytical, organized, solution-minded, and customer centric.

Qualifications:

- Hunt: Develop new business
- Perform probing CNA's to uncover client's goals and strategic objectives
- Create custom programs in conjunction with our support Pods to achieve client's objectives
- Present, close and renew
- Work with clients and our support Pods to optimize campaigns
- Post campaign, review custom performance reports that effectively analyze how the customer goals were met or exceeded with the goal of increasing retention and upsell

Last Date for consideration: Position is open until filled.

Applicants may send cover letter and resume to: markey.daniels@bbgi.com

Beasley Media Group, LLC. is an Equal Opportunity Employer.




Digital Sales Specialist



Beasley Media Group

 Full-time

 Las Vegas, NV

 Posted 1 month ago

Date: October 04, 2022

Title: Digital Sales Specialist

Type: Full Time

Location: Las Vegas NV

Beasley Media Group Las Vegas has a unique opportunity for a Digital Sales Specialist. The ideal candidate will understand digital ad operations and be comfortable working with sellers, presenting to clients, and managing multiple digital campaigns for our integrated sales teams.

The Digital Sales Specialist will be well-versed in Targeted Display Advertising, OTT/CTV, Email Marketing, SEM/SEO, Targeted Audio, Social and Content marketing, and will be analytical, organized, solution-minded, and customer-centric.

If you have spent time in digital ad operations – setting up, optimizing, and reporting on campaigns – and you're looking to advance your career by adding client-facing conversations to your repertoire, we would love to speak with you!

Responsibilities include:

- » Collaborating with Account Executives on closing sales and executing digital solutions for clients
- » Creating custom strategies and tactics to achieve client's goals and formatting into custom client-facing proposals
- » Reviewing campaign data, developing insights, and optimizing performance
- » Evaluating clients' Google Analytics data to help analyze campaign effectiveness
- » Trafficking and monitoring advertising for programmatic and local display campaigns
- » Collaborating with our internal design and video teams for asset delivery and best practices
- » Creating resources for our internal team, including case studies and sales materials
- » Optimizing campaigns against key performance indicators
- » Maintaining relationships through daily / weekly conversations with our technology partners
- » Creating custom performance reports that effectively analyze how the customer goals were met or exceeded with the goal of increasing retention and upsell

Technical Skills and Qualifications

- » Bachelor's Degree with 1-3 years' experience in the digital advertising space preferred
- » Intermediate knowledge of Google Analytics, Programmatic Advertising, Search Engine Marketing, Social Media Advertising, and Search Engine Optimization
- » Campaign management experience within digital ad servers (Google Ad Manager, Triton Digital, and Facebook Ad Manager are preferred)
- » Strong project management skills with proven abilities to manage multiple projects, meet deadlines, collaborate across departments, and work with internal and external partners
- » Incredibly high attention to detail – errors, typos, and inconsistencies really irritate you

If you are looking for a terrific opportunity to join our growing company, please apply online at <https://bbgi.com/job-board/> or email your resume and cover letter to:

Beasley Media Group, LLC

Attn: Markey Daniels

Markey.daniels@bbgi.com

No phone calls please. **Beasley Media Group, LLC is an Equal-Opportunity Employer.**

Job Features

Job Category

Digital, Sales

Apply Online

Full Name*

Phone Number*

E-Mail*

Market applying for:*

Atlanta 

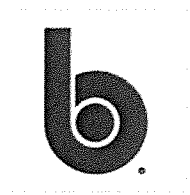
Station applying for (if applicable)

Today's Date*

Attach Resume*




On-Air Talent (PT)



Beasley Media Group

 Part-time

 Las Vegas, NV

 Posted 1 month ago

Date: July 1, 2022

Title: Part Time On Air Talent

Location: Las Vegas, Nevada

Description:

Beasley Media Group Las Vegas is looking for Part Time Air Talent. Do you have a passion for and knowledge of Today's Music? Are you a budding on air and social media star who can engage with our audience both on air and online? Our on air talent should have a minimum of 2 years of on air experience. Past experience with G Selector, Wide Orbit, Adobe Audition/Production Skills, Video Editing and multiple social media platforms are a plus and will be considered as growth potential within our group.

A few perks of working with one the most dynamic radio companies in the U.S. and in Las Vegas:

- » People who know how to compete and win
- » A great team atmosphere
- » State-of-the-art facilities
- » All the tools you need to be successful

Qualifications:

Qualified candidates will have experience in a PPM market, can demonstrate their winning track record and most importantly, their winning attitude. Experience in the Las Vegas Market would be a strong advantage for any applicant.

Contact: Cat Thomas

2920 S. Durango Dr.

Las Vegas, NV 89117

Catabout:blank.Thomas@bbgi.com

Please submit an air-check.

Beasley Media Group, LLC is an Equal Opportunity Employer

Job Features

Job Category Entertainment

Apply Online

Full Name*

Phone Number*

- » United States+1
- » United Kingdom+44
- » Afghanistan (افغانستان)+93
- » Albania (Shqipëri)+355
- » Algeria (الجزائر)+213
- » American Samoa+1684

ATTACHMENT B
Full-Time Job Postings
May 23, 2023 - May 22, 2024



Title: Operations Manager Cluster / Program Director / Digital Program Director



Beasley Media Group

Full-time

Posted 11 months ago

Date: 08/31/2021

Location: Undisclosed

Description:

The ideal candidate will carry the programming responsibilities for the day to day operations of a cluster of radio stations. The Operations Manager will oversee, coordinate and administer a range of operational and administrative duties in compliance with company and FCC guidelines and regulations. This position requires working closely with the sales department and company management to improve profitability of operation.

Secondly, the ideal candidate will be responsible for the Program Director responsibilities for one station in the cluster. This candidate must be well-organized, strong-willed, an independent thinker with the ability to work in a fast paced, creative environment for our cluster of stations. Your responsibilities include creating and directing all aspects of station events, marketing programs

and research projects. You will develop the marketing strategies in association with the program directors and market manager.

Lastly, the ideal candidate will be responsible for the Digital Program Manager responsibilities for the station cluster. The Digital Program director will create digital content for the cluster, maintain station websites, apps and social media. This position will be heavily involved with programming, promotions and sales teams.

Qualifications:

- A minimum of seven years of radio programming management experience as a Program Director/Music Director or Assistant Program Director, must be in a PPM Market.
- The ability to demonstrate strategic and tactical planning.
- Analytical skills combined with a dose of creativity and the instinct to win.
- Proven proficiency with RCS Selector, Adobe Audition, PPM Analysis Tool and all Social Media platforms.
- Wide Orbit, PD Advantage and Media Monitors experience is preferred.
- Team player who is willing to work closely with other Program Directors, Sales Managers, Account Executives, Promotions Team, Engineering, Consultants, and the Corporate Management team.
- At least 2 years of design experience and content creation/management.
- Ensure that all websites, apps and social media are updated and freshened daily.
- Manage digital extension of on-air talent brand and all promotions being marketed thru our digital channels.
- Manage content distribution and local content partnerships.
- Act as liaison between the corporate content team and local staff.
- Create and post of textual, audio, and video content for the websites on a daily

basis.

- Create graphics and multimedia designs completed accurately and in a timely manner.
- Proficient and able to interpret and share website insights to maximize audience growth, engagement on on-air team contributions.
- Ability to meet tight deadlines and schedules.
- Strong presentation and communication skills.
- References from former (or current) teammates who can attest to all of the above.

Vaccination – Condition of Employment As a company we have a responsibility to ensure the safety of our employees, their families, and the communities we serve. Beasley employees share this responsibility. Accordingly, we will be requiring all employees to be fully vaccinated by November 1st, excepting those with religious or medical accommodations. If hired, you will be required to provide proof of vaccination. If you are not vaccinated, or partially vaccinated currently, but willing to become fully vaccinated by November 1st, we invite you to still apply. Individuals who cannot be fully vaccinated due to a sincere religious belief or medical disability may request an accommodation. We request that you refrain from discussing religious beliefs or medical conditions during the interview process. If you believe you need an accommodation, you will have an opportunity to submit your request during the interview process. All requests for accommodation will remain confidential. We cannot guarantee that all requests for accommodation will be granted.

Last date for consideration: Until position is filled

Applicants may email: Qualified candidates may submit resumes in confidentiality to: jobs@bbgi.com.

Beasley Media Group, LLC. Is an Equal Opportunity Employer

Job Features

Job Category Digital, Operations, Programming




ACCOUNT EXECUTIVE



Beasley Media Group

 Full-time

 Las Vegas, NV

 Posted 1 month ago

Beasley Media Group, LLC Las Vegas Nevada is seeking a dynamic Account Executive. Must have a strong work ethic, a positive attitude and the ability to have fun. Responsible for developing advertising relationships and customized marketing solutions for potential clients both on air and on line. Media experience is a plus. Candidate must also be proficient in Microsoft Word, Excel, Power Point and Outlook. Sales experience and college degree preferred, but not required. Please forward resume to: cory.cuddeback@bbgi.com.

Beasley Media Group, LLC. is an Equal Opportunity Employer.

Please be aware of fraudulent job postings and offers- Beasley Media Group LLC. will never request money from any applicant or new hire as part of its on-boarding process. We will not hire through text message/social media/email alone.

Job Features

Job Category

Accounts, Sales

📍 Las Vegas, NV

📅 Posted 1 month ago

TITLE: Digital Sales Manager Date: July 14, 2023 Location: Las Vegas, NV
Beasley Media Group's Las Vegas cluster has an opportunity available for a Digital Sales Manager to help co...

[Read More](#)

VP Business Development

📅 Full-time

📍 Las Vegas, NV

📅 Posted 2 months ago

Beasley Media Group is looking for dynamic business professionals to join our team!

[Read More](#)

ACCOUNT EXECUTIVE | Beasley Media Group

📅 Full-time

📍 Philadelphia, PA

📅 Posted 2 months ago

Title: Account Executives – Full Time Location: Philadelphia, PA
Description: Beasley Media Group is searching for sales professionals to develop and sell advertising and marketing campaign...


[Read More](#)

Digital Sales Executive | Beasley Media Group



 Full-time

 Las Vegas, NV


 Posted 2 months ago

[Read More](#)

Digital Program Director | Beasley Media Group

 Full-time


 Detroit, MI

 Posted 3 months ago


Title: Digital Program Director Date Opened: May 18, 2023 Location: Detroit, MI Description: Beasley Media Group Detroit is looking for an experienced Digital Program Director ...

[Read More](#)

Marketing Director

 Full-time

 Fayetteville, NC

 Posted 4 months ago

Date: April 17, 2023 Title: Marketing Director The Beasley Media Group of Fayetteville, NC is looking for a talented and motivated professional who understands how to promote and communica...

[Read More](#)

Promotions Assistant

 Part-time



Digital Project Coordinator/Sales Assistant | BBGI

Full-time

Las Vegas, NV

Posted 3 weeks ago

Position Available Date: July 31, 2023 Title: ...;

[Read More](#)

~~Website QA Specialist | BBGI~~

~~Posted 4 weeks ago~~

~~Position Available Title: Website QA Specialist Time~~

~~Zone: &nbs...;~~

~~[Read More](#)~~

~~Digital Sales Executive | Beasley Media Group~~

~~Full-time~~

~~Charlotte, NC~~

~~Posted 4 weeks ago~~

~~POSITION AVAILABLE Title: Digital Sales Executive Location: Charlotte, NC~~

~~Description: Beasley Media Group Charlotte's Digital sales team is growing again! We are looking for a top...~~

~~[Read More](#)~~

Digital Sales Manager | BBGI

Full-time




Sales Assistant



Beasley Media Group

 Full-time

 Las Vegas, NV

 Posted 2 weeks ago

Date: May 09, 2022

Title: Sales Assistant (F/T Hourly Position)

Location: Las Vegas, Nevada

Beasley Broadcasting Las Vegas is currently searching for the ideal candidate for our Sales Assistant position.

Applicant must be highly organized, detail oriented, possess excellent customer service skills and must also be a team player. Responsibilities will include, but not be limited to handling requests for proposals, creating presentations, insertion orders, contract maintenance, client communications and preparing sales reports. Duties also include routine maintaining files on shared network computer network and routine office management tasks.

Ability to prioritize and manage multiple projects is essential. Relevant work experience and experience with broadcast software tools preferred. High level of

competency in Microsoft Office skills specifically with Excel, PowerPoint and Word. Excellent written and verbal communication skills. Proactive with a high sense of urgency. Adobe Photoshop experience a plus.

Please apply directly to BBGI.COM website to be considered for this position.

Beasley Broadcasting Las Vegas is an Equal Opportunity Employer

No Person will be discriminated against due to race, color, gender, religion, national origin, sexual orientation, age or disability. "Beasley Media Group requires all employees to be fully vaccinated against the coronavirus disease 2019 (COVID-19), excepting those granted an accommodation."

Job Features

Job Category Sales

Apply Online

Full Name*

Phone Number*



E-Mail*

Market applying for:*

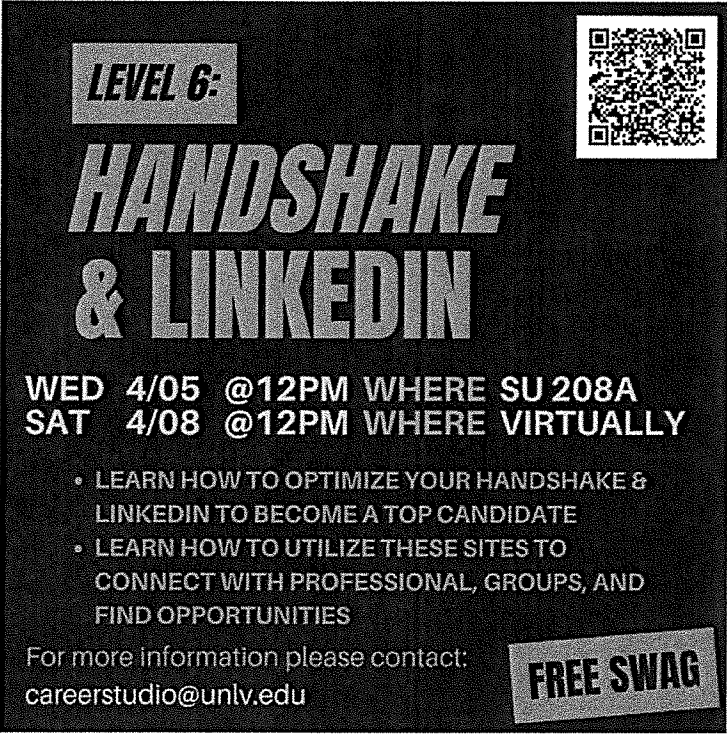
Atlanta



Station applying for (if applicable)

Today's Date*

ATTACHMENT C
Recruitment Initiatives
May 23, 2022 - May 22, 2023



LEVEL 6:
HANDSHAKE & LINKEDIN

WED 4/05 @12PM WHERE SU 208A
SAT 4/08 @12PM WHERE VIRTUALLY

- LEARN HOW TO OPTIMIZE YOUR HANDSHAKE & LINKEDIN TO BECOME A TOP CANDIDATE
- LEARN HOW TO UTILIZE THESE SITES TO CONNECT WITH PROFESSIONAL, GROUPS, AND FIND OPPORTUNITIES

For more information please contact:
careerstudio@unlv.edu

FREE SWAG

unlvcareersvcs • Follow

Are you ready to take your career to the next level? Join us for our upcoming event that will help you start and improve your LinkedIn and Handshake profiles!

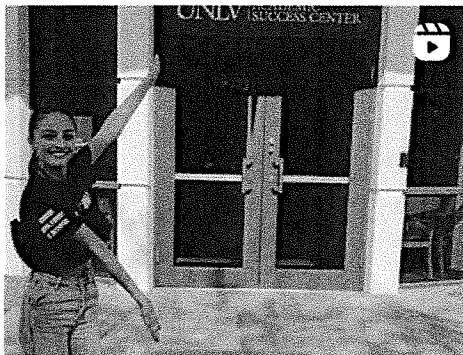
Attend Wednesday (in-person) at 12PM, located in the SU 208A
Or, Saturday (virtually) at 12PM

For any question or concerns please contact us at:
careerstudio@unlv.edu

Liked by traveling.tulip and others
April 5, 2023

Log in to like or comment.

More posts from unlvcareersvcs



CAREER SERVICES HAS MOVED
JOIN US
AT OUR NEW LOCATION



Sign up for Instagram

See what your friends are up to and connect with the things you love.

Las Vegas Career Fair

[\(/web/20230130091918/https://choicecareerfaairs.com/e/las-vegas-career-fair-february-23-2023\)](https://web/20230130091918/https://choicecareerfaairs.com/e/las-vegas-career-fair-february-23-2023)

Thursday, February 23, 2023

11:00 AM to 2:00 PM

Santa Fe Station Hotel
4949 North Rancho Drive
Las Vegas, NV 89130

[View Map](#)

[Las Vegas Career Fair Flyer \(/web/20230130091918/https://choicecareerfaairs.com/f/las-vegas-career-fair-february-23-2023\)](https://web/20230130091918/https://choicecareerfaairs.com/f/las-vegas-career-fair-february-23-2023) | [Plain Text Flyer \(/web/20230130091918/https://choicecareerfaairs.com/f/las-vegas-career-fair-february-23-2023?plain=1\)](#)

Register for this event and receive immediate access and your VIP pass to this event. Use your VIP pass at the entrance and get in front of hiring managers. Admission is FREE.

[REGISTER FOR THIS EVENT](#)

Are you hiring? [Request information](#)

[\(/web/20230130091918/https://choicecareerfaairs.com/employers#contact-us\)](https://web/20230130091918/https://choicecareerfaairs.com/employers#contact-us) on exhibiting at this event.

Clicking on the registration button above will direct you to our Eventbrite registration page for this event. You will need to complete registration on Eventbrite's site and once completed, you will receive a VIP pass and be redirected back to Choice Career Fairs. Eventbrite is an event listing and management application and the data you provide will be used only in accordance with the event you are registering for. Registration is not required to attend our FREE career fair.

Career Fair Details

Las Vegas Career Fair

[\(/web/20230130090940/https://choicecareerfairs.com/e/las-vegas-career-fair-march-30-2023\)](https://web/20230130090940/https://choicecareerfairs.com/e/las-vegas-career-fair-march-30-2023)

Thursday, March 30, 2023

11:00 AM to 2:00 PM

Santa Fe Station Hotel
4949 North Rancho Drive
Las Vegas, NV 89130

[View Map](#)

[Las Vegas Career Fair Flyer \(/web/20230130090940/https://choicecareerfairs.com/f/las-vegas-career-fair-march-30-2023\)](https://web/20230130090940/https://choicecareerfairs.com/f/las-vegas-career-fair-march-30-2023) | [Plain Text Flyer \(/web/20230130090940/https://choicecareerfairs.com/f/las-vegas-career-fair-march-30-2023?plain=1\)](#)

Register for this event and receive immediate access and your VIP pass to this event. Use your VIP pass at the entrance and get in front of hiring managers. Admission is FREE.

[REGISTER FOR THIS EVENT](#)

Are you hiring? [Request information](#)

[\(/web/20230130090940/https://choicecareerfairs.com/employers#contact-us\)](https://web/20230130090940/https://choicecareerfairs.com/employers#contact-us) on exhibiting at this event.

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Career Fair Details

JMS (/JMS)

[UNLV Home \(/\)](#) / [Journalism and Media Studies Home \(/JMS\)](#)

/ [Student Resources \(/JMS/STUDENT-RESOURCES\)](#) / [Internship \(/JMS/INTERNSHIP\)](#)

/ [List of JMS Internship Employers](#)

List of JMS Internship Employers

▶ UNLV-Based Internships

- College of Education Communications Office
- College of Liberal Arts, Communications Office
- Division of Integrated Marketing & Branding
- Greenspun College of Urban Affairs, Communications Office
- KUNV Radio (Broadcast Radio and Podcasts)
- Office of the Vice President for Research, Communications Office
- Rebel Media Group (Digital/Social Media)
- UNLV-TV (Video Production)

▶ Advertising/Public Relations/Digital Agencies

- Attentioneers
- Ava Rose Agency
- BrainTrust Marketing
- BrandBomb PR

- Classy Communication
- Connected Communications
- Envision Marketing
- Jenerate PR
- Kirvin Doak Communications
- MassMedia Advertising Agency
- OneSeven Agency
- Patranya Media
- Refinded Hospitality
- Rogich Communications Group
- Rossetti Public Relations
- SKC Group
- Spartan Media Group
- Tactical Media Group
- The Abbi Agency
- The Feast of Friends - Restaurant PR & Marketing Agency
- The Ferraro Group
- The Firm Public Relations & Marketing
- The Lilac Agency
- The Vox Agency
- TriplePoint Video Game PR
- Trospen Public Relations

► Broadcast Television

- 8 News Now (Nexstar Media Group)
- 13 Action News (E. W. Scripps Company)
- Broadcast Management Group

- Cox Communications
- Fox 5 (Gray Broadcasting)
- Las Vegas Now (Nexstar Media Group)
- News 3 (Sinclair Broadcast Group)
- Telemundo Las Vegas (NBCUniversal / Comcast)
- Vegas PBS

▼ Broadcast Radio & Podcast

- 94.5 Exito Radio (KXLI)
- Beasley Media Group (Las Vegas)
- Blue Wire Podcasts
- Fiesta 98.1
- iHeartMedia (Las Vegas)
- KUNV Radio
- Lotus Broadcasting (Las Vegas)
- Nevada Public Radio
- Positive Podcasts
- SiriusXM
- Sticky Paws Studios

▶ Corporate Communications

- #ICANHELP
- Brooklyn Bowl
- Clark County School District
- City of Henderson
- City of Las Vegas

ATTACHMENT C
Recruitment Initiatives
May 23, 2023 - May 22, 2024

Internship Program

From: Slone Terranella <slone.terranela@bbgi.com>
Sent: Tuesday, September 17, 2024 11:37 AM
To: Dave Nourse <dave.nourse@unlv.edu>
Subject: Re: UNLV Student Internships | Your Assistance Requested

Hi Dave!

I hope you're doing well. I just wanted to introduce myself as the new digital programming director for Beasley Media Group in Las Vegas. I wanted to connect because I am currently looking for an intern. I am a little late for the fall semester, so we could possibly connect back again in spring/summer. But if you did have a student who still needed an internship then please feel free to send any my way!

Here is a brief description of the internship: This internship would be a digitally focused position. The intern would be responsible for writing SEO content (300-to-500 words) and helping with social media posting through Social News Desk. I would ensure to provide well-rounded training, and I will help the intern grow their skills in reporting, AP style, and I will help with their portfolio, etc. I am very passionate about helping interns grow their skills because many of my internships have changed my life!

If you wanted to give me a call or needed any more information, please don't hesitate to call me at 248-739-6334. Thank you again for your support!



Slone Terranella

Digital Programming Director

Cell Phone: 248-739-6334

Email: Slone.Terranela@bbgi.com

2920 S. Durango Drive

Las Vegas, NV 89117

www.bbgi.com



From: Dave Nourse <dave.nourse@unlv.edu>
Sent: Monday, April 15, 2024 1:55 PM
To: David Nourse <dave.nourse@unlv.edu>
Cc: Kevin Stoker <kevin.stoker@unlv.edu>
Subject: UNLV Student Internships | Your Assistance Requested

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good afternoon:

I'd like to start this message by thanking you for serving as an internship supervisor for one (or more) of our Journalism & Media Studies students recently, or for expressing interest in providing an internship opportunity for them in a future semester.

If your organization is looking for an intern(s) for the upcoming **Summer** and/or **Fall 2024** terms, please complete the linked Google Form at your earliest convenience. This will allow me to get information about upcoming opportunities to our students:

<https://forms.gle/YZ42rnUuXJ7pt4SM8>

Summer internships for credit run: **May 20 - Aug. 16**

Fall internships for credit run: **Aug. 26 - Dec. 6**

If you have any questions, please don't hesitate to reach out to myself or Kevin Stoker, the Director of UNLV's School of Journalism & Media Studies (he has been cc'ed to this email).

Thank you for your continued support of our students.

Positively!

- Dave Nourse

PS: If you no longer oversee the internship program at your organization, please let me know so I can remove you from this list.

--

...and the beat goes on...

DAVE NOURSE, PhD

HANK GREENSPUN SCHOOL OF JOURNALISM & MEDIA STUDIES

UNLV

dave.nourse@unlv.edu | 702.895.0063 | unlv.edu/jms

Calendar (/CALENDAR)

/WWW.ADDTOANY.COM/SHARE#URL=HTTPS://WWW.UNLV.EDU/2FEVENT/2FUNLV-CAREER-AND-INTERNSHIP-FAIR-SPRING-2024&TITLE=UNLV/20CAREER/20AND/20INTERNSHIP/20FAIR/20SPRING/202024)

UNLV Career and Internship Fair Spring 2024

When

Feb. 28, 2024, 9:30am to 2pm

Campus Location

Thomas and Mack Center (/MAPS/TMC)


Office/Remote Location

Concourse Level

Description

We are excited to present the UNLV Career & Internship Fair. This event will provide UNLV students and alumni with the opportunity to connect with numerous employers from a variety of industries.

Pre-Fair Preparation

- Pre-register for the Career Fair
- Find out who will be there. Bookmark this page to see a fully updated list of employers to research. Prepare two or three questions for each employer you're interested in.
- Make sure your resume is ready!
 - Set up an [appointment with Career Services in Handshake](#)  to review your resume

- Attend Prepare for the Fair events:
 - Resume Review
(~~HTTPS://WWW.UNLV.EDU/EVENT/PREPARE-FAIR-RESUME-REVIEW?DELTA=0~~)
: Tuesday, Feb. 13 (Lied Library Amargosa Room) and Wednesday, February 14 (Student Union Diversity Lounge)
 - Employer Panel & Mixer
(~~HTTPS://WWW.UNLV.EDU/EVENT/PREPARE-FAIR-EMPLOYER-PANEL-AND-MIXER-0?DELTA=0~~)
: Thursday, Feb. 15 (Lied Library Goldfield Room)
- Sharpen and rehearse your elevator pitch
- Update your Handshake (~~HTTPS://UNLV.JOINHANDSHAKE.COM/LOGIN~~) profile

Fair Tips and Tricks

- Bring a smartphone to check in to the fair or sign in at the registration desk. Even if you registered ahead of time, we still want everyone to check in.
- Dress for success
- Don't be shy - Be friendly, be confident, and be prepared with something to say.
- Be prepared to share your resume with employers by scanning the QR code at their booth to share your updated Handshake profile with them and by printing copies of your resume to share with employers at the fair.
- Make a good first and lasting impression with each recruiter - Greet the recruiter with a warm smile and strong eye contact.
- Do not overstay your welcome - Be friendly, make your pitch, and move on so others also get a chance.

Admission Information

Open to UNLV/UNR students and alumni. To enter, please use the main doors facing the Strip and University Center Drive.

Contact Information

UNLV Career Services & Workforce Development
Christine Mahoney

702-895-0049 (TEL:702-895-0049)

careerservices@unlv.edu (MAIL TO:CAREERSERVICES@UNLV.EDU)

More info on this event

[https://unlv.joinhandshake.com/career_fairs/45440/student_preview?](https://unlv.joinhandshake.com/career_fairs/45440/student_preview?token=grHNUA3vWNant4YNWXGZ1Gmi-9NOX-vUXMvLW-4LNeyDSUonFuwD0w)

[token=grHNUA3vWNant4YNWXGZ1Gmi-9NOX-vUXMvLW-4LNeyDSUonFuwD0w](https://unlv.joinhandshake.com/career_fairs/45440/student_preview?token=grHNUA3vWNant4YNWXGZ1Gmi-9NOX-vUXMvLW-4LNeyDSUonFuwD0w)

(HTTPS://UNLV.JOINHANDSHAKE.COM/CAREER FAIRS/45440/STUDENT_PREVIEW?
TOKEN=GRHNUA3VWNANT4YNWXGZ1GMI-9NOX-VUXMVLW-
4LNEYDSUONFUWD0W)

Filters

Open to All, [Career Services](#)

+ Submit Event (/CALENDAR/SUBMIT)

nt
CONTACT?EVENTURL=HTTPS%3A%2F%2FWWW.UNLV.EDU%2FEVENT%2FUNLV-CAREER-AND-INTERNSHIP-
-
TITLE=UNLV%20CAREER%20AND%20INTERNSHIP%20FAIR%20SPRING%202024&NID=1211657#CONTACTFORM)



L to R: Taya Williams and Janet Vinograd with Gianni Giancola and Mande Dellinger at the Career Fair at the Las Vegas Convention Center

Beasley Las Vegas Team Members Speak with Students During 2024 Broadcast Education Association Career Fair

Many thanks to JoAnn Johnson and the entire Las Vegas team for their help during the 2024 BEA/NAB Career Fair event on Tuesday, April 16th in the West Hall at the Las Vegas Convention Center! Students and potential candidates had the chance to speak with Beasley team members about the various career paths available to them within the company and the industry!

We would also like to express our appreciation to **Michael Cutchall, Taya Williams, Slone Terranella, Megan Cary, Wolf Sweikert, and Joey Weekly** for their support throughout the entire NAB Show. Thank you for everything you did to help us during the annual industry conference!

Ory, Nancy A.

From: Heidi Raphael <Heidi.Raphael@bbgi.com>
Sent: Wednesday, April 24, 2024 9:11 AM
To: Heidi Raphael
Subject: Beasley Best Update



beasley best.
UPDATE

April 2024



Beasley CEO Caroline Beasley featured during DEI Executive Panel Session at 2024 NAB Show

Beasley Media Group CEO Caroline Beasley featured on Executive Leadership Session focused on Diversity, Equity, and Inclusion

Beasley Media Group CEO **Caroline Beasley** addressed the importance of diversity, equity and inclusion while participating in a panel with other industry executives on Monday, April 15th during the 2024 NAB Show. The session, moderated by NAB Leadership Foundation President Michelle Duke, also featured Hearst President Michael Hayes, Sylvia Banderas, CEO of Latino Media Network, and DuJuan McCoy, CEO of Circle City Broadcasting

<https://radioink.com/2024/04/16/inclusive-signals-media-execs-champion-dei-at-nab-symposium/>



L to R: Sona Movsesian, Hiram Lazar, Chachi Denes and Justin Chase

Justin Chase Featured on Library of American Broadcasting Foundation Radio & Podcasting Panel during the 2024 Broadcast Education Association Conference in Las Vegas

Beasley Chief Content Officer **Justin Chase** was among the panelists featured during a special session entitled "From Programmers, Monetizers an Top Twenty Podcasters: Insights an Strategies

Las Vegas Career Fair

[\(/web/20230130081442/https://choicecareerfairs.com/e/las-vegas-career-fair-september-21-2023\)](https://web/20230130081442/https://choicecareerfairs.com/e/las-vegas-career-fair-september-21-2023)

Thursday, September 21, 2023

11:00 AM to 2:00 PM

Santa Fe Station Hotel
4949 North Rancho Drive
Las Vegas, NV 89130

[View Map](#)

[Las Vegas Career Fair Flyer \(/web/20230130081442/https://choicecareerfairs.com/f/las-vegas-career-fair-september-21-2023\)](https://web/20230130081442/https://choicecareerfairs.com/f/las-vegas-career-fair-september-21-2023) | [Plain Text Flyer \(/web/20230130081442/https://choicecareerfairs.com/f/las-vegas-career-fair-september-21-2023?plain=1\)](#)

Register for this event and receive immediate access and your VIP pass to this event. Use your VIP pass at the entrance and get in front of hiring managers. Admission is FREE.

[REGISTER FOR THIS EVENT](#)

Are you hiring? [Request information](#)

[\(/web/20230130081442/https://choicecareerfairs.com/employers#contact-us\)](https://web/20230130081442/https://choicecareerfairs.com/employers#contact-us) on exhibiting at this event.

Clicking on the registration button above will direct you to our Eventbrite registration page for this event. You will need to complete registration on Eventbrite's site and once completed, you will receive a VIP pass and be redirected back to Choice Career Fairs. Eventbrite is an event listing and management application and the data you provide will be used only in accordance with the event you are registering for. Registration is not required to attend our FREE career fair.

Career Fair Details

